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## Forest Village LLC

### Virginia Beach, Virginia

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*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Forest Village LLC

There are many tales circulating as to the true origin of kettle corn, with some as bold as making claim that kettle corn came about in recent years - with the talebearer claiming credit for discovering it. Truth is, kettle corn (or kettle korn as it has been called) dates back to the mid to late 1800's Germany.

In the 1800's lots of food was cooked in hanging pots over an open fire. As a nightly treat some lard and popcorn was put in the pot, stirred with a wooden paddle until the corn started to pop, then some sugar was added for flavoring - after which it was scooped out and served. It was also discovered at the time, that the sweet kettle popped corn had a fairly good shelf life, which is a result of the sugar in the popped corn. This tradition was carried to America by way of German and other European immigrants.

As time progressed people would cook the sweet kettle corn at various family get-togethers or special events. Today we most commonly think of kettle popcorn being cooked at Festivals, Civil War reenactments, or other events. Unfortunately some kettle corn vendors have strayed from using proper equipment, or even have stopped popping by hand in favor of automatic machinery. The Kettle Corn Guys are committed to maintaining the flavor purity and the tradition of making fresh, old-fashioned kettle corn by using the "elbow grease" method and an iron kettle. The result is not only a great final product, but also a fun experience for everyone who loves this authentic salty-sweet treat as much as we do.

### CORE ACTIVITIES for all *Virginia Green Travel Organizations*

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Forest Village LLC** can expect the following practices:

- ☑ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants. This partner organization pledges that they:
  - Send out emails or mailers to their membership about Virginia Green.
  - Made an official Virginia Green Endorsement of some kind through their Board or other Committee to support Virginia Green.
  - Set a goal for recruiting their member facilities.
  - Include a Virginia Green feature in their newsletter or other publication.
  - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.

- Use the Virginia Green logo on signage pointing out recycling or other “green” improvements in your facility.
- Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile

☒ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences. This partner pledges that they:

- Have conferences at a Virginia Green Lodging facility
- Have eliminated the use of Styrofoam cups and plates; instead they use actual mugs.
- Use silverware instead of plastic utensils.
- Use non-bleached napkins or maintain a supply of cloth napkins.
- Serve water in pitchers and glassware instead of bottles
- Avoid box lunches – trays/platters of food are much less wasteful.

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: Plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
- Compost all organic materials
- All old or “not sold” Kettle Corn is composted and compost is re-used in herb gardens for the “5-Points” market in Norfolk
- Track overall waste bills
- Purchase recycled-content paper towels and toilet paper
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Use “green” cleaners that are dispensed in bulk
- Have installed high efficiency hand-dryers in restrooms
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)
- All cleaning materials purchased in concentrate form and old bottles are re-used

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
  - high efficiency dishwashers
  - low flow restrictors on faucets and showerheads
  - low flow toilets
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas
- Have an effective stormwater management plan including: rain gardens, pervious pavement, and the minimization of impervious areas (paving, concrete, etc)
- Have a green roof
- Have a rain garden

- Use cisterns, rain barrels, and/ or drip-line irrigation
- Maintain vegetative buffers around streams and ponds

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Calculate the pollution factors of their energy usage
- Use:
  - compact fluorescent light bulbs in all rooms and in canned lighting
  - LED Exit Signs
  - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - high-efficiency hand-dryers
  - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use directional (downward-facing) lighting in parking areas and other outdoor areas
- Design and operation of buildings that are "LEED-certified"
- Encourage other mobile vendors to change business practices

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For more information on **Forest Village LLC**, [www.realkettlecorn.com](http://www.realkettlecorn.com) or email [forestvillage08@gmail.com](mailto:forestvillage08@gmail.com) or call **757-575-7710**.

For more information on *Virginia Green* program, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green* is the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

